
EVALUATIVE REPORT OF THE DEPARTMENT



Department of Management Studies



1. **Name of the Department :** Department of Management Studies
2. **Year of Establishment :** Department of MBA was established in the year 1995 in St.Peters Engineering College which was later declared as Deemed to be University in 2008.

3. **Is the department part of a School/ Faculty of the university**

Department of the University

4. **Names of programmes offered (UG, PG, Ph.D., Integrated Masters; Integrated Ph.D., D.Sc. D.Litt etc.)**

- M.B.A
- M.Phil.
- Ph.D.

5. **Interdisciplinary programmes and departments involved**

M.B.A.

S.No	Interdisciplinary courses	Year/Sem	Department
1	113MBT02-Statistics For Management	I/I	Mathematics
2	213MBT- Applied Operations Research	I/II	Mathematics

6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**

Nil

7. **Details of programmes discontinued, if any, with reasons:**

Nil

8. **Examination system: Annual/Semester/Trimester/Choice Based credit system.**

Semester system and Choice Based Credit System (CBCS)

9. Participation of the department in the courses offered by other departments

S.No.	Interdisciplinary courses	Year/ Sem	Department
1	513MET06 – Professional Ethics In Engineering	III/V	B.E Mechanical Engineering
2	612MET01- Principles Of Management	III/VI	B.E Mechanical Engineering
3	712MET06 – Total Quality Management	IV/VII	B.E Mechanical Engineering
6	812CST01-Engineering Economics and Financial Accounting	IV/VIII	B.E - Computer Science and Engineering
7	612CET01- Principles Of Management	III/VI	B.E. – Civil Engineering
9	612EE T06 - Professional Ethics In Engineering	III/VI	B.E.- Electrical and Electronics Engineering
10	612MEDT06 – Intellectual Property Rights	III/VI	B.Tech - Bio Medical Engineering
11	612ITT01- Engineering Economics and Financial Accounting	III/VI	B.Tech - Information Technology

10. Number of Teaching posts sanctioned, Filled and Actual (Professors / Associate Professors / Asst. Professors / Others)

	Sanctioned	Filled	Actual (including CAS & MPS)
Professors	1	1	1
Associate Professors	1	1	1
Asst. Professors	2	2	2
Others	-	-	-

11. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

S. No	Name of the Faculty	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
1	Dr.R.Gayatri	MCS, M.Phil., Ph.D., PGDCA, M.Com., M.B.A., M.Sc. (Psychology)	Prof.	Company law, Human Resource Management	15	5-Awarded 4-Submitted 8-Pursuing
2	Dr.S.Paneerselvam	M.Com, M.B.A, M.Phil., Ph.D	Assoc. Prof.	Finance Human Resource Management	22	1-Awarded 8-Pursuing
3	Mrs.C.Arularasi	B.E, M.B.A, M.Phil.,	Asst. Prof.	Human Resource Management, Marketing	5	-
4	Mrs.Gifty Evangeline	B.Com, M.B.A, (Ph.D)	Asst. Prof.	Human Resource Management, Finance	4	-

12. List of senior visiting faculty :

Name	Qualification	Designation	Specialization	No. of Years of Experience
Dr.Ravichandran	B.E, MBA, M.Phil, Ph.D	Visiting Prof	Operation, HR,	23
Mr.Arputharaj	MBA, M.Sc, M.Phil, ML, Ph.D-Submitted	Visiting Prof	HR, Law, Marketing	20
Mrs.Anitha Aldrin	MBA, ML, M.Phil, Ph.D-Submitted	Visiting Prof	HR, Law	15

13. Percentage of classes taken by temporary faculty-programme –wise information

Nil

14. Programme-wise Student Teacher Ratio

S.No	Program	Sanctioned strength	Student Teacher ratio
1	M.B.A	48 (24*2)	12:1
2	M.Phil.	25	5:1

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

	Sanctioned	Filled	Actual (incl. CAS &MPS)
Support Staff (Technical)	1	1	1
Administrative Staff	1	1	1

16. Research thrust areas as recognized by major funding agencies.

- Knowledge Management
- Employee Engagement
- Emotional Intelligence Management
- ERP Implementation and Impact
- Supply Chain Management

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

- a) National Funding Agencies : Nil
 b) International Funding Agencies : Nil
 c) Total Grants Received : Nil

18. Inter-institutional collaborative projects and associated grants received

- National Collaboration - Nil
- International Collaboration - Nil

19. Departmental projects funded by DST-FIST; DBT, ICSSR, AICTE etc; total grants received.

Details of departmental projects funded and completed

S.No	Name of the Investigator	Funding Agency	Title	Total Grant in Rs.	Status
1	Dr.R.Gayatri, Professor	DST	Women Technology Park	1,05,05,000	Awaiting for approval

20. Research facility/centre with

- State recognition - Nil
- National recognition - Nil
- International recognition - Nil

21. Special research laboratories sponsored by / created by industry or corporate bodies.

Nil

22. Publications

No. of papers published in peer reviewed journals National/International:

Year	International Journal	National Journal	International Conference	National Conference	Total
2015	21	-	-	-	21
2014	5	-	8	-	13
2013	12	2	-	-	14
2012	3	-	-	-	3
2011	3	-	3	1	6
2009	-	-	2	1	3
2008				1	1
Total	44	2	13	3	62

PUBLICATIONS IN INTERNATIONAL JOURNALS

2015	
1.	Lavanya.D and R.Gayatri, ”Societal Challenges and E Governance – Engaging citizens through technology” International Journal of Applied Engineering Research ISSN 0973-4562 Volume 10, Number 17 (2015). SCOPUS. IF3.233
2.	M.J.Arputharaj and R.Gayatri, ”Influence of Union in the

	performance of Manufacturing industries in Association with organizational culture” International Journal of Applied Engineering Research ISSN 0973-4562 Volume 10, Number 17 (2015). SCOPUS. IF3.233
3.	Anitha Aldrin and R.Gayatri, ”A Study of Impact of Leadership styles with reference to tactical leaders in enhancing organization” International Journal of Applied Engineering Research ISSN 0973-4562 Volume 10, Number 17 (2015). SCOPUS IF3.233
4.	B.Kalaiyaran and R.Gayatri, ”A study on Employee Engagement with reference to Faculty Members of Arts & Sciences Colleges in Thiruvallur District” International Research Journal of Business and Management – IRJBM ISSN 2322-083x
5.	N.P.Myilswamy and R.Gayatri, ”A Study on Employee Engagement: Role of Employee Engagement in organizational Effectiveness”IJSET – International Journal of Innovative Science Engineering & Technology, Vol.1, Issue 6, August 2014.
6.	K.P.Mani, R.Sritharan and R.Gayatri, ”Has Organizational Commitment Paves way for Degrease the Occupati Onal Stress of Chennai Suburban Railway Station Masters of Southern Railway?” SPIM – International Journal of Management Research ISSN 2394 – 5842
7.	B.Kalaiyaran and R.Gayatri, ”An Analysis on Employee Engagement with Reference to Engagement – BENCH Mark Practices” SPIM – International Journal of Management Research ISSN 2394 – 5842
8.	V.Kalaiselvam and R.Gayatri, ”An Analysis on Emotional Intelligence with Reference to their Models” SPIM – International Journal of Management Research ISSN 2394 – 5842
9.	R.Gayatri, ”Leaders’ role in Shaping Organizations” International Journal of Business Management IRJBM – (www.irjbm.org) Vol 8, March 2015, Issue 4, Page No. 1 to 13, ISSN 2322-083X, (IF: 2.86)
10.	R.Gayatri, ” Impact of Information Technology – Social Equity and Development: It and Covernance” Global Journal and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
11.	R.Gayatri, ” Employment Relations in Manufacturing Sector – Paradigm Shift [Global Performance on Local Environment]” International Research Journal of Business and Management [IRJBM] (www.irjbm.org) , Volume 3, Issue 3, Page No. 106-117, Issn: 2322-083X, (IF: 2.86)
12.	R.Gayatri, ” Hitech Financial & Accounting Services on Cloud (Saas)” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
13.	S.Pannerselvam, ”Performance and compensation Management with Special Reference to Information Technology Industrial in Tamil nadu” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
14.	S.Pannerselvam, ”The Concept of Talent Management ” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.

15.	S.Pannerselvam ,” Human Capital” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
16.	S.Pannerselvam ,”An Analysis on Leadership Behaviour and its Effectiveness in Indian Business organization with special References to Tamil nadu ” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
17.	S.Pannerselvam ,”Emotional Intelligence and Organizational productivity and its Role in Knowledge Repository” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
18.	R.Gayatri ,” The Work-Life Balance: An Exploration and Identification of Issue and Perception of an Employee” Global Journal of Business and Management Research, Volume 1, Issue 2, ISSN 2347-7814 Feb 2015.
19.	K.Maran and V.Chandra Shekar ,”A Study on Students perception of Employability skills with respect to Engineering Institution” International Journal of Research in Engineering, Social Sciences, Volume 5, Issue 3, March 2015. (IF: 4.16).
20.	K.Maran and R.Arun Kumar ,”A Study on impact of Stress on job satisfaction with reference to BPO Employees in Chennai” The Research Journal of social science and Management, Volume-05, Number – 1, May 2015.(IF:3.951)
21.	K.Maran and V.Anbazahagan ,”A Study on factors influence on two wheeler customer satisfaction with reference to chennai” International Journal of Management and Social Science Research Review, Vol.1, issue.9, March – 2015.(IF:0.348).
2014	
22.	N.P.Myilswamy and R.Gayatri ,”A Study on Employee Engagement: Role of Employee Engagement in organizational Effectiveness”IJSET – International Journal of Innovative Science Engineering & Technology, Vol.1, Issue 6, August 2014.
23.	B.Kalaiyaran and R.Gayatri ,”A study on Employee Engagement with reference to Faculty Members of Arts & Sciences Colleges in Thiruvallur District” International Research Journal of Business and Management – IRJBM ISSN 2322-083x
24.	Namita karmakar and Paneerselvam ,” Approaches of Effective Team Building for High Performance Organization” Journal of science, Technology and Management Vol.no.7 No.2, April – June 2014, ISSN No:0974-8334
25.	V.Chandra Shekar & K.Maran ,”Employability Skills: Need of the Hour for Fresh Engineering Graduates in India”, Global Journal of Business and Management Research,Vol. 1, Issue. 1, December 2013, pp. 38-42
26.	D.Lavanya and Dr.R.Gayatri ,”Women entrepreneurship in India – A conceptual overview” in Research Explorer – International Research Journal on Multidisciplinary. International Conference in a Special Issue on “Women India: Issues and Challenges” Organized by Bharathidasan University, Trichy. In Volume II, Issue 12 on July

	2013.ISSN No – 2250 – 1940.
2013	
27.	Bithalis Raja. M and Dr.R.Gayatri , “Technological Innovation for business Sustainability (TIFBS)” in 8 th International Conference by Sairam College of Engineering held in Chennai ,Vol. 4, Dec-2013. ISSN No 0974-1690
28.	Bithalis Raja. M and Dr.R.Gayatri , “Role of women in database Administration (DBA) in a challenging world” by Department of Women study, Bharathidasan University held in Tiruchirappalli , Vol II, Issue 10, Apr-2013.ISSN No 2250-1940
29.	Bithalis Raja. M and Dr.R.Gayatri , “A Study on Impact of Implementing ERP in HRMS in a Diversified organization(Conglomerate)” by Asian Management Science Association held in Malaysia, Vol-4, Issue-1, Jun-2013. ISSN No 0975-3915
30.	Lavanya D and Dr.R.Gaythri , “A Path of Poverty – Women Entrepreneurship and rural development are key elements to reduce poverty and create income and employment oppurtunities”, Innovation for sustainable growth of Business, ISSN: 2231-5063, Impact factor 1.2018(GISI) (IF:1.2018)
31.	D.Lavanya and Dr.R.Gayatri , “ Impact of Technology in Indian Banking Sector” in International Conference on “ Innovative and Competent Global Business Strategies opportunities and challenges organized by Sai Ram Institute of Management Studies on July 27 th , 2013 and published in Malaysia by Asian Management Science Association Journal. ISSN No – 0975 -3915. (IF:0.918)
32.	D.Lavanya and Dr.R.Gayatri , “ E-Governance” in “An International Quarterly Journal on Management and Science” National level Conference Conducted by Erode Sengunthar Engineering College, Erode. In a Special issue on “Modern Management Practices”, Issue No.12, Volume II April, 2013. (Online ISSN No – 2250 – 1819).
33.	Muthu Natarajan and S.Muthu Kumar , “Mobile Marketing Dynamic in India :A New Marketing Paradigm”,Vol 2,Number 2, April-June 2013 (IF:2.45)
34.	Dr.R.Gayatri and Mr.Kalaiarasan “Solution for effective HRM with reference to Employee Engagement Model” in International journal of Research in Commerce & Management, Volume No.4, (2013) Issue No.10, Pg.no.87, ISSN0976-2183
35.	Dr.R.Gayatri and Mr.Arputharaj “An overview of Changing Labour Legislations on Shop floor Relations for Competitive Advantage” in “International Journal of Current Research” Volume 5, Issue – 03, PP 534 -541, March 2013, ISSN:0975833X
36.	Dr.R.Gayatri and Mr.Kalaiarasan “Employee Engagement: Solution for Organisational growth with reference to Contemporary Research Findings” Asia Pacific Journal of Marketing & Management Review, Volume2(10),April 2013, ISSN2319-2836 .
37.	Dr.R.Gayatri and Mr.Kalaiarasan “Employee Engagement: Solution forOrganisational Growth with reference to contemporary research findings” in Asia Pascific Journal of Marketing &

	Management Review, ISSN 2319-2836, Volume 2(10), September 2013.
38.	Dr.R.Gayatri and Mr.Kalaiarasan Published a research article titled “An Introduction to Employee Engagement Model” in International Journal of Research in Commerce and Management, Volume No.4, Issue No.10, P.No.87, ISSN 0976-2183
2012	
39.	M.Radhikaa Shree , “ A Study on Concepts of Blended Learning Simulations In Multiple fields”, The International Journal’s Research Journal of Social Science and Management, Vol.02, No.02, June 2012, ISSN:2251-1571.
40.	N.Muthu and S.Muthu Kumar, “M-Commerce in India: Emerging Perspective”, International Journal of Entrepreneurship and Business Environment Perspectives, Vol. 1, No. 2, pp. 63-68, October – December 2012.
41.	D.Lavanya and R.Gayathri , “ICT Management A Conceptual overview”, Journal of Entrepreneurship and Business Environment Perspectives, pp. 14-20, Dec 2012.
2011	
42.	M.Radhikaa Shree and Prof.D.S.Ramalingam , “Emerging Trends and practices in Human Resources, The Role of E-learning in Blended Learning”, DBJC, Journal of Business Research, Vol.1, No.1, ISSN:2248-9711, July-Sept 2011. Elsiver.
43.	Dr.R.Gayatri and Mr.Ravichandran Published a research article titled “Stress Management Mechanism of IT companies in Chennai in Vol. 33, Issue, 2, pp.171-178, February, 2011 in International journal of Current Research ISSN: 0975-833X.
44.	Dr.R.gayatri Published a research article titled “Employee Engagement, Need of the Hour” – HRD Times Volume No.15, November 2013, P.No.29, ISSN -0976-7401.

PUBLICATIONS IN NATIONAL JOURNALS

2013	
45.	Dr.R.Gayatri , Published a paper titled “Global dimensions of HR and its Impacts in Banking and Insurance sectors in India” in Journal of Management and Science for the special issue on Contemporary Benchmarking in Banking and Insurance Sectors in India, Page.18. ISSN:2249-1260.
46.	Dr.R.Gayatri , Published a paper titled “Employee Engagement Need for the Hour” in journal of HRD Times, Volume15, November2013, Pg.No.29, ISSN No.0976-7401.

PUBLICATIONS IN INTERNATIONAL CONFERENCES

2014	
47.	M.Bithalis Raja and R.Gayatri , “Disaster- Information of Organization? ‘Cloud’-Recovery of Information”, Proceedings of the International Conference on Disaster Management, January 23 – 24,

	2014, St.Peter's University
48.	Lavanya.D and R.Gayatri, "A Critical Analysis Of Disaster Management and Indian Railways- A Conceptual Overview", Proceedings of the International Conference on Disaster Management, January 23 – 24, 2014, St.Peter's University
49.	Gifty Evangeline and B.Sankaran, "The Challenging Role Of HRD in Disaster Management", Proceedings of the International Conference on Disaster Management, January 23 – 24, 2014, St.Peter's University.
50.	C Evangeline and G Samuel Arul Asir, " Perception of Employee on Stress with reference to the manufacturing Sector", Proceedings of the International Conference on Contemporary Management, ICCM-2014, pp 480-487
51.	V.Chandra Shekar and K.Maran,"Engineering students perceptions on employability skills with reference to engineering graduates in India" Proceedins of International Conference on Contemporary Management – 2014 (ICCM-2014), pp 383-391
52.	V.Chandra Shekar and K.Maran, "Engineering Students Perception on Employability Skills with reference to Engineering Graduates in India", International Conference of Contemporary Management 2014, (ICCM – 2014), pp. 383-39
53.	Mrs.C.Evangeline," A study on perception of employee on stress with reference to manufacturing sector" International conference on contemporary management 2014-University of JAFFNA, Srilanka, 284- MARCH 2014.
54.	K.Maran and V.Anbazahagan,"Analysis of User's Satisfaction on two wheeler segment performance with reference to chennai" International conference on contemporary Management – 2014,pp 499-510.
2011	
55.	Dr.R.Gayatri, A Comparative analysis of organizational culture in manufacturing and service sector: international Conference-Innovative business & technology strategies for developing countries,- Putra Intelek international college, Dubai , 16th & 17th December 2011.
56.	Dr.R.Gayatri, Presented a Paper titled "Women and gender Diversity in Software Industry with special reference to Wipro Technologies, Chennai" at Sai Ram Engineering College, Chennai. Sep, 2011.ISBN No.819217643-6
57.	Presented a Paper titled "Innovative HR strategies to improve quality of work life" at Annai Madhammal sheela Engineering college, namakkal in an international Conference on challenges of Indian Business in Global economy on 23rd September 2011
2009	
58.	C.M.Sudha Arogya Mary, Delecta, "A Study on Time Management in Brakes India Limited, padi", Proceedings of the International conference on Impact of Economic crisis in Global Business Scenario, Human Resource Management,Sai ram institue of management studies, 24th & 25th April 2009, ISBN 978-81-907733-8-6
59.	C.M.Sudha Arogya Mary, C.Evangeline, "A Study on Competency

	Mapping in HCL BPO”, Proceedings of the International conference on Impact of Economic crisis in Global Business Scenario, Human Resource Management, Sairam Institute of Management studies, 24th & 25th April 2009, ISBN 978-81-907733-8-6
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PUBLICATIONS IN NATIONAL CONFERENCES

2011	
60.	Dr.R.Gayatri, Presented a paper titled “E-CRM technology new face of Indian Banking Industry Challenges & New potentials” national conference on changing business practices in 21st century organized by CRM College of Engineering & Technology Hyderabad on 11th and 12th Nov 2011.
2009	
61.	R.Gayatri, “Participative Learning”, HRD Times, Vol. 11, No.9, September 2009
2008	
62.	R.Gayatri, “Socio-Economic Problems of Women SHGs”, HRD Times, Vol. 10, No.11, November 2008.

- b) **Monographs** - Nil
- c) **Chapters in Books** - Nil
- d) **Edited Books** - 1

S.No.	Book Name
1.	AICTE Sponsered Seminar Proceedings 2009 on Entrepreneurial Motivation and development

• **Books with ISBN/ ISSN with details of Publishers: –**

S.No.	Name of the Author	Title of the Book	ISBN No.	Publisher
1.	Dr.R.Gayatri	Branding the brand	ISBN 978-93-80508-01-6	Andril Padhipagam, Chennai
2.	Dr.R.Gayatri	International Journal of Management Research	ISSN 2394-5842, Volume -1 Issue -1, Feb 15	St.Peter's University
3.	Dr.R.Gayatri	Global Journal of Business and Management Research	ISSN 2347-7814, Volume-1 Issue -2, Feb15	St.Peter's University (Special Edition)

- **Number listed in International Database (for e.g. web of science, scopus, Humanities International complete, Dare Database –International Social sciences Directory, EBSCO host, etc) - 3**
- **Citation Index - range/ average – Nil**
- **SNIP - Nil**
- **SJR - Nil**
- **Impact factor - Range /average - 0.348-4.16/2.27**
- **H-index- Nil**
- **Total Impact factor – 22.708**

23. Details of patents and income generated

Nil

24. Areas of consultancy and income generated

Nil

25. Faculty selected nationally/ Internationally to visit other laboratories/ Institution as / Industries in India and abroad

Nil

26. Faculty Serving in a) National Committees b) International Committees c) Editorial Boards

a) Faculty serving in National : Nil

b) Faculty serving in International Committees : Nil

c) Editorial Boards

S.No	Name of the faculty	Details
1	Dr.R.Gayatri	<ul style="list-style-type: none">• Editorial board member for Branding the brand• Editorial board member for International Journal of Management Research.

d) Any other (please specify) :

S.No	Name of the faculty	Details
1	Dr.R.Gayatri	<ul style="list-style-type: none"> • Career counseling to the students through media regarding Higher studies and Research.

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, Workshops, training programs and similar programs).

Year	FDP	Training Prog.	Workshops	Seminars	Conference
2015	-	-	-	-	-
2014	1	1	-	1	1
2013	1	-	-	1	-
2012	-	-	1	1	-
2011	1	-	-	1	-
2010	-	-	-	1	-

Workshops / training program details are given in below table

Sl.No	Name of the Faculty	Programme	Period	Organised by
1	Dr.R.Gayatri,	SOTP Session by SPSS Pvt. Ltd.,	July 2014	SPSS
2	Dr.R.Gayatri,	Faculty Development Programme by IIT, Chennai.	22.09. 2014 to 26.09.2014	IIT, Chennai
3	Dr.R.Gayatri,	Instilling quality in Technical Education	01.12.2014	St.Peter's University
4	Dr.R.Gayatri	International Conference on Disaster Management	January 2014	St.Peter's University
5	Dr.R.Gayatri	Companies Act 2013 and emerging capital market	13.12.2013	ICSI, Chennai
6	Dr.R.Gayatri	FDP on Entrepreneurship Development	December 2013	St.Peter's University

7	Dr.R.Gayatri	Organized and attended SPSS and AMOS in Research	12.12.2012 to 13.12.2012	St.Peter's University
8	Dr.R.Gayatri	Seminar on Contemporary Bench marking in Banking and Insurance sectors in India	September, 2012,	Loyolla College, Chennai
9	Dr.R.Gayatri	One day Seminar on Excellence in Education	16.07.2011	ALMA MATER
10	Dr.R.Gayatri	FDP on Disaster Management	12.07.2011 to 23.07.2011	SPCET
11	Dr.R.Gayatri	Seminar on Motivational Teaching in Technology	22.01.2010	St.Peter's University

28. Student Projects

- Percentage of students who have done in-house projects including inter-departmental projects
- Percentage of students doing projects in collaboration with other universities /industry/institute

Year	% of In-house Projects	% of project in collobaration with other University / Industry / Institute
MBA Project		
2013 - 2015	-	100%
2012 - 2014	-	100%
2011 - 2013	-	100%
2010 - 2012	-	100%
2009 - 2011	-	100%
M.Phil		
2014 - 2015	-	100%
2013 - 2014	-	100%
2012 - 2013	-	100%
2011 - 2012	-	100%
2010 - 2011	-	100%

29. Awards / recognitions received at the national and international level by Faculty:

- **Awards and Recognition of Faculty**

S.No	Name of the faculty	Details
1	Dr.R.Gayatri	1. Young Educationalist” award was received from “Education today” Tamil Magazine on 29.11.09 2. “Best Women” award was received from “Mangiar Choice” organized by Mangiar Choice Team from Sun Network June 2010. 3. “Outstanding Faculty Award” by VENUS INTERNATIONAL FOUNDATION, Chennai on 4.7.2015

- **Doctoral / post doctoral fellows** : Nil
- **Awards and Recognition of Students** : Nil

30. Seminars/ Conferences/Workshops organized and the source of funding (National / International) with details of outstanding participants, if any.

Academic Year	Seminars	Conferences	Workshops
2010-2011	11	1	1
2011- 2012	-	-	-
2012- 2013	-	-	-
2013- 2014	-	-	-
2014-2015	1	-	-
Total	12	1	1

S.No	Title of the Program & period	Convenor/ Co-ordinator	National/ International	Funding Agency
1.	Paradigm shift in Management, 15 th February 2015	Dr.R.Gayatri	International	Self Generated
2010-2011				
2.	Financial Markets, 13 th	Dr.R.Gayatri	National	Self Generated

	November 2010			
3.	Workshop on SPSS and AMOS, 12 th and 13 th December 2010	Dr.R.Gayatri	National	Self Generated
4.	24 X 7 Software Technologies- Tycoon Fest-10, 10 th March -10	Dr.R.Gayatri	National	St.Peter's University
5.	Successful Entrepreneurship, 17 th March-11	Dr.R.Gayatri	National	St.Peter's University
6.	SME Model , 17 TH March-11	Dr.R.Gayatri	National	St.Peter's University
7.	Role of financial institutions in entrepreneurship, 17 TH March-11	Dr.R.Gayatri	National	St.Peter's University
8.	Management system of SMES, 17 TH March-11	Dr.R.Gayatri	National	St.Peter's University
9.	Quality management & Japanese 5 S principles, 18 th March -11	Dr.R.Gayatri	National	St.Peter's University
10.	HRM- Diversity in Management, 18 th March -11	Dr.R.Gayatri	National	St.Peter's University
11.	Production process of TI Cycles, 18 th March -11	Dr.R.Gayatri	National	St.Peter's University
12.	Marketing management-sales, 19 th March -11	Dr.R.Gayatri	National	St.Peter's University
13.	Financial management- Foresight -11, 19 th March -11	Dr.R.Gayatri	National	St.Peter's University
14.	System management – Foresight -11, 19 th March -11	Dr.R.Gayatri	National	St.Peter's University

31. Code of ethics for research followed by the departments:

- The Research Scholar who have applied for M.Phil and Ph.D programme have been selected based on the Entrance Test Score, PG Marks, Performance in the interview which is conducted by the subject experts.
- Research must be undertaken in accordance with any relevant common law or legislation.
- Informed consent should normally be obtained from participants.
- Consent itself should be given freely without force or coercion.
- Researchers have an obligation to protect research participants wherever possible from significant harm consequent upon the research.
- The confidentiality of information supplied by research participants and any agreement to grant anonymity to respondents should be respected
- All research involving human participants whether undertaken by academic staff, other university staff or students is to be subject to ethical approval.
- Both the design of research and its conduct should ensure integrity and quality.
- Research is to be undertaken subject to the principle of academic independence. Where any conflicts of interest or partiality arise, these must be clearly stated prior to ethical approval being obtained.

32. Student profile programme-wise:

Name of the Programme (refer to question no.4)	Applications received	Selected		Pass Percentage	
		Male	Female	Male	Female
MBA					
2014-2016	10	2	2	50	100
2013-2015	12	4	0	75	100
2012-2014	NIL	-	-	-	-
2011-2013	23	7	16	100	100
2010-2012	19	10	9	100	100
2009-2011	20	14	6	100	100
M.Phil					
2014-2015	30	11	19	92	92
2013-2014	26	6	20	100	100

2012-2013	23	7	16	100	100
2011-2012	22	07	15	100	100
2010-2011	23	06	17	100	100

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the state	% of students from universities outside the state	% of students from other countries
MBA				
2009-2010	-	100%	-	-
2010-2011	-	-	100%	-
2011-2012	-	-	-	-
2012-2013	-	84.2	15.8	-
2013-2014	-	100%	-	-
2014-2015	-	100%	-	-
M.Phil				
2008-2009	-	-	-	-
2009-2010	-	-	-	-
2010-2011	-	-	-	-
2011-2012	-	-	-	-
2012-2013	-	-	-	-
2013-2014	-	-	-	-
2014-2015	-	-	-	-

34. How many students have cleared Civil services and Defense service examinations, NET, SLET, GATE and other competitive examinations? Give details category wise.

Nil

35. Student progression for last 5 years

Nil

36. Diversity of staff.

Percentage of faculty who are graduates	
of the same University	50%
From other universities within the state	50%
From Universities from other states	-
From Universities outside the country	-

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period.

Period	Programme		
	M.Phil	Ph.D	D.Sc.
2008-09	-	-	-
2009-10	1	-	-
2010-11	-	-	-
2011-12	-	-	-
2012-13	-	-	-
2013-14	-	-	-
2014-15	-	1 (Submitted Synopsis)	-

38. Present details of departmental infrastructural facilities with regard to

a) **Library-** Our department has a library having,

- 6576 text books
- 253 student project reports
- 14 Question Banks
- 220 student project CDs
- 12 Soft Skill CDs
- 283 Department Library books
- 100 Books attached CDs

b) **Internet facilities for staff and students – Yes**

- Name of the Internet Provider : NKN + BSNL
Available Bandwidth : 1 Gbps Computers are available in Digital Signal Processing lab. Students and staffs can access internet from the labs. The university has 1Gbps internet connectivity.

c) Total number of class rooms – 04

Class rooms with ICT facility -Yes

- The department has 3 PG class rooms and 1 M.Phil class rooms equipped with LCD projector and optional OHP facilities. An air conditioned seminar hall to accommodate about 300 students where in seminars, guest lectures, and department meetings are organized.

d) Students Laboratories

- The department is having well equipped lab with 37 systems 1server and 1Ups to provide uninterrupted power supply. The lab has all required hardware and software to conduct lab courses in the curriculum.

e) Research Laboratories

NA

39. List of doctoral, post-doctoral students and Research Associates

a) from the host institution/university

S. No	Registration Number	Name of the Ph.D Scholar
1.	SP 10 MS DB 111	Ms.M.Gifty Evangelin

b) from other institutions/universities –

Details given in the below table

S.No	Register No	Name of the Student
1	SP 11 MS DB 190	Dr.A.Prabakaran
2	SP 11 MS DB 191	Mr.AravindhDhamodaran
3	SP 12 MSD 016	Mr.S.Muthu Kumar
4	SP 12 MSD 016	Mr.S.Muthu Kumar
5	SP 12 MSD 070	Mr.M.Bithalis Raja
6	SP 12 MSD 071	Ms.D.Lavanya
7	SP 12 MSD 080	Ms.S.VijayaKumari

8	SP 12 MSD 126	Ms.A.Gayathri
9	SP 12 MSD 142	Mr.N.P.Myilswamy
10	SP 12 MSD 153	Mr.V.SanthoshKarthikeyan
11	SP13MS045	Mr.K.R.Kishore Kumar
12	SP13MSD501	Ms. Namitha Karmaker
13	SP14MSD001	Sindhuja N
14	SP14MSD503	Tom Antony
15	SP14MSD504	Eunice Cordelia Yamini M
16	SP15MS001	Mr.A. Balaji

40. Number of students receiving financial assistance from college, university, government or other agencies

Nil

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Nil

42. Does the department obtain feedback from

a) Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

- Appointed a Member from Industry to bridge the gap between Institution and Industry.
- Collect the feedback from the students regarding their expectation
- Collect feedback from the faculty regarding their opinion about curriculum and syllabi.

b) Analyse the current need in the industry and change according to the need.Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

- The feedback use to be evaluated by 5 point scale it will be analysed if the value is less than 3.5, the reason will be analysed and necessary steps will be taken to improve the status.
- Evaluation will be done and based on the needs of the students the need will be fulfill to them.

c) Alumni and employers on the programmes offered and how does the department utilize the feedbacks?

- In modifying the curriculum
- Develop the students by giving soft skill development programme
- Develop the students with various skills based on the feedback received from the alumni and employers

43. List the distinguished alumni of the department (maximum 10).

Sl.No	Name of the Alumini	Batch	Company/ Institution	Position
1	Mainak Dey	2011-13	Royal Bank of Scotland	Business Analyst
2	Senthil Kumar.S	2011-13	CEO of Jai Sai Metals,	Entrepreneur
3	Bharath Kumar.N	2011-13	Appolo Hospitals	HR Trainer,
4	Pious Santhosh Joshua	2011-13	CAP Gemini India.	Business Consultant
5	Sapna.A.P	2010-12	Treipolar Eng. Pvt. Ltd.	HR Manager,
6	Thiliban Raj. S	2010-12	Call Centre	Entrepreneur
7	Sadiq Ahmed.D	2010-12	Real Estate	Entrepreneur

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Details of Students enrichment programmes are given below

S.No.	Event Name	Event Date	External Experts
Seminar and Guest Lecture 2014-2015			
1	Captital Market Investment	20.9.14	Mr.Manikandan, Senior Software Engineer Materials Management Zerodha Stock Broking Ltd
2	Industrial Relation and Labour Welfare	27.9.14	Mr.Arputharaj, DGM, Wapco Industries Ltd.
3	Six Sigma	11.10.14	Mr.Ilango, MD, BMQR Ltd, Chennai
4	Enterprise Resource Planning	30.10.14	Mr.SathyanRathnam, Functional Consultant, Freelancer, Networking Company, US
5	Health Issues of Women	09.02.15	Dr.Brindha Kalro, Chief, Endocrinologist, Craft Fertility Centre
2011-2012			
1	Industrial Relations & Labor Welfare	15.09.11	Dr.Godhana Gandhi, Registrar
2	Concept based Marketing A Paradigm in Real Estate 3Marketing	18.04.12	Mr.Sandip Pantuaidya, SPR & RG Construction
2010-2011			
1	Financial Markets	13.11.10	K.Balaji, Expert, National Stock Exchange
2	24 X 7 Software Technologies-Tycoon Fest-10	10.03.10	Mr.Shankar Srinivasan
3	Successful Entrepreneurship	17.03.11	Mr.E.Sarthbabu,CEO
4	SME Model	17.03.11	Mr.M.S.Jain,MD,Kiran Pandy Chems
5	Role of financial institutions in	17.03.11	Mr.S.V.Naryanan,AGM, SME Credit Centre

	entrepreneurship		
6	Management system of SMES	17.03.11	Ms.M.S.Vijayalakshmi, Manager TIIC LTD
7	Quality management & Japanese 5 S principles	18.03.11	Mr.K.Babu, Quality Manager, Ranae industries
8	HRM- Diversity in Management	18.03.11	Mr.R.Subramanian, HR, Manager,USHA International Ltd.
9	Production process of TI Cycles	18.03.11	Mr.V.Santhanam,AGM,TI Cycles India Ltd
10	Marketing management-sales	19.03.11	Mr.Murali,Regional Manager
11	Financial management-Foresight -11	19.03.11	Mr.P.Sridhar,DGM,Sundaram finance Ltd
12	System management – Foresight -11	19.03.11	Mr.A.J.Balasubramanian,GM
Workshop and Training Programme 2014-2015			
1	SOTP Training Programme	13.9.14	Mr.Sayanth, Sales Manager SPSS Pvt. Ltd.
Workshop and Training Programme 2010-2011			
1	Workshop on SPSS and AMOS	12.12.10 & 13.12.10	Dr.Kirupa Priyadharshini, Asst. Professor, Krishna School of Management
Placement Training 2008-2010			
1	Placement Training	35 hours in III Semester	SRM Learning Tree Private Ltd., Chennai.
Placement Training 2009-2011			
1	Placement Training	35 hours in III Semester	SRM Learning Tree Private Ltd., Chennai.
Placement Training 2010-2012			
1	Placement Training	35 hours in III Semester	SRM Learning Tree Private Ltd., Chennai.

Placement Training 2012-2014			
1	Placement Training	35 hours in III Semester	SRM Learning Tree Private Ltd., Chennai.

45. List the teaching methods adopted by the faculty for different programmes.

- Our faculty uses some of the modern teaching methodologies to improve the quality of the students. They include the use of LCD projector. Using PPT's the technical concepts were explained clearly.
- To enhance comprehension animated and simulation videos were shown to the students, so that they can easily understand the concepts.
- For theory courses without associated practical sessions actual components and circuit boards are taken to the class room for demonstration.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

- The programme objectives are met through assessment tools which include three continuous assessment tests, assignment and one end semester examination.
- The progress report has been sent to parents for every unit test and model exam.
- The slip test has been conducted for the failure students and class committee meeting is also conducted for improving students performance.
- Feedback through unit test marks
- Feedback through model examination marks
- Assignments in latest subject related matters
- Project preparation
- Paper presentation
- Relativity of these with external will be analysed.

47. Highlight the participation of students and faculty in extension activities.

- Students are encouraged to participate in various extension activities by joining University level programme, paper presentation, Sports and extra curricular activities.
- Some of the faculty members take part in Social Service Activities through NSS.

Students participated in extension activities like events conducted in symposium and workshops

S. No	Student Name & Class	Activity	Organized by	Period	Award Received
1	Mr.Madhan I MBA	Workshop	TBI, St.Peter's Engineering College	3 days 04.02.15 to 06.02.15	Participated
2	Ms.Sridevi, I MBA	Workshop	TBI, St.Peter's Engineering College,	3 days 04.02.15 to 06.02.15	Participated
3	Ms.Sreedevi I MBA	Seminar	Sweedon Education Day, by 7Sweedon Trade and Investment Council, Sweedon Embassy	1.12.14	Participated
4	Ms.Vaideeswari I MBA	Seminar	Sweedon Education Day, by Sweedon Trade and Investment Council, Sweedon Embassy	1.12.14	Participated
5	Mr.Bharathkumar and Mr.Pious Santhosh II MBA	Adspoo	Mohammed Sathak College	17.3.12	II Prize
6	II MBA Students Mr.Murali and Ms.Sibibabu	Bulls & Bears	D.G Vaishnav College Chennai	23.9.11	II Prize
7	Mr. Sadiq Ahmad II MBA	Paper Presentation	Vel Tech High Tech Engineering College, Avadi	10.9.11	I Prize
8	Mr.M.Karthik and Ms.Radhika Naicker II MBA	Paper Presentation	Vel Tech Multi Tech Engineering College, Avadi	8.9.11	II Prize

Students Participated in Sports activities:

Murugan II MBA is Student Coordinator for Sports Activities

48. Give details of “beyond syllabus scholarly activities” of the department.

- Conducts periodic guest lectures on cutting edge technologies by inviting Academicians and industry persons
- Conducts Workshops both for faculty and students to help in acquiring the necessary skills for using modern tools and techniques.
- Conducts International Conferences for faculty and students to help in acquiring the necessary skills for using modern tools and techniques.
- Conducts various activities such as Tycoon Fest, Foresight, e-week etc.

SYMPOSIUM & MANAGEMENT WEEK

S. No	Symposium Name	Date	Chief Guest
1	E Week 2015	9.3.15	Mr.Vinoth KA, Managing Director, Iwiz Android Robot Pvt. Ltd., Chennai
2	Tycoon Fest 11'	17.3.11	Mr.E.Sarath Babu, CEO, Food King
3	Foresight 10'	10.2.10	Mr.Vasan Sowriraja, CEO, Humecons
4	Tycoon Fest 09'	6.10.09	Mr.N.Yuvraj, MD, Poorvika Mobiles
5	Foresight 09'	19.3.09	Mr.K.Babu, Retd. Quality Manager, Rane Industries
6.	Tycoon Fest 08'	13.10.08	Mr.Murugavel Janakiraman, CEO, Bharath Matrimony.com

INPLANT TRAINING/ INTERNSHIP

S. No	Student Name	Company Name	Period
1	Murugan	Yorozu, Automotive Tamilnadu Private Ltd.	09.06.15-21.07.15
2	Monishkumar	Brace Radicals Information Securities and Private Ltd.	09.06.15

3	Prakash	CAMS India Ltd.	09.06.15
4	Nithyarajpandy	ESKAY LOGISTICS, Mumbai.	09.06.15

INDUSTRIAL VISITS

S. No	Year/sem	Date	Company Name
1	I/II Sem	11.02. 15	Times of India
2	I/I Sem	12.11.14	Eco Kitchen
3	II/III Sem	12.09.14	Times of India
4	I/I Sem	12.11.14	Eco Kitchen
5	I/II Sem	23.02.12	BSNL, Maraimalainagar, Chennai
6	I/II Sem	19.02.11	Kiran Pondey Chems", Sholavaram
7	I/II Sem	19.02.11	M.S.Swaminathan Research Foundation", Adyar
8	II/III Sem	24.08.11	Hatsun Foods Pvt. Ltd, Kancheepuram.
9	I/I Sem	14.09.11	Hatsun Foods Pvt. Ltd, Kancheepuram.
10	I/I Sem	08.11.11	Times of India, Chennai.
11	I/I Sem	14.12.11	Modern Bakers, Madhavaram, Chennai.
12	I/I Sem	19.02.10	Government Sugar Factory, Pondicherry
13	I/I Sem	25. 09.10	K Lite Industries", Chennai
14	II/III Sem	16.10.10	Igarishi Motors Limited", Chennai
15	I/II Sem	19.02. 09	Kiran Pondey Chems", Sholavaram
16	I/II Sem	26.02.09	M.S.Swaminathan Research Foundation", Adyar
17	I/I & III Sem	14.07.09	Coco-Cola India, Thiruvallur.
18	II/III Sem	06.08.09	Parle-G Agro Foods Limited, Chennai.
19	I/I Sem	30.09.09	Parle-G Agro Foods Limited, Chennai.

20	I/I Sem	22.10.09	Ashok Leyland, Ennore.
21	II/III Sem	25.09.08	K Lite Industries", Chennai
22	I/I Sem	16.10.08	Igarishi Motors Limited", Chennai

49. State whether the programme/ department is accredited /graded by other agencies? If yes, give details

The Certification Body of TUV SUD South Asia Private Limited certifies that St.Peter's University has established and applies a Quality Management System and fulfilled the ISO 9001: 2008 which is effective from 2014-06-06.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

- PG students were motivated for journal publications
- Case Study Discussions
- Group Discussions

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:

- Faculty, Infrastructure, Library, Campus Recruitment

Weakness:

- One among the department along with Engineering departments
- Deemed University Status in the Court

Opportunity:

Many opportunities in niche areas like Construction Management, Hospital Management, Event Management etc.

Challenges:

- Overcome the problem of University status

52. Future plans of the department

- Consultancy Programme

PHOTO GALLERY

Consultancy Programme



Cocurricular activities



ED Cell Activities Inaugurated on November 2014



Health Awareness Programme for Women on 10.2.2015



International Conference and Faculty Award

International Conference 13.2.2015



Out Standing Faculty Award



Women's Day Celebration

Women's Day 2015 7.3.2015



Women's Day 2014



Women's Day 2012



Women's Day 2011



Women's Day 2010



Women's Day 2009



Women's Day 2008



Guest Lecture on TQM



Guest Lecture on Capital Market



Guest Lecture on ERP

