

**St.PETERS INSTITUTE OF HIGHER EDUCATION AND RESEARCH**  
(Deemed to be University U/S 3 of the UGC Act, 1956)  
AVADI, CHENNAI-600054

**MINUTES OF THE 9<sup>th</sup> MEETING OF THE BOARD OF STUDIES IN  
VISUAL COMMUNICATION**  
Held on 08-08-2021

**Members Present**

S.No	Name	Designation	Member	Signature
1.	Mr.V.Saravana Ragavan	Professor & Head	Chairman	
2.	Mr.S. Kanthaswami	Assistant Professor	Internal Member	S. Kanthaswami
3.	Mr.D.Vickram	Assistant Professor	Internal Member	D. Vickram
4.	Ms.M.Nithiya	Assistant Professor	Internal Member	M. Nithiya
5.	Mrs.M.Usha Rani	Assistant Professor	Internal Member	M. Usha Rani
6.	Mr.K.JayaSurya	Assistant Professor	Internal Member	K. JayaSurya
7.	Mr.B.Aswin	Assistant Professor	Internal Member	B. Aswin
8.	Ms.K.Swapna	Assistant Professor	Internal Member	K. Swapna
9.	MR.R.SathyaNarayanan	Assistant Professor	Internal Member	R. SathyaNarayanan
10.	Ms.T.Sai Devika	Assistant Professor	Internal Member	T. Sai Devika
11.	Mr.S.Ganesh	Assistant Professor	Internal Member	S. Ganesh
12.	Dr. R.Ramani	Associate Professor, Department of Visual communication, Sindhi Arts and Science College, Chennai	External Member	R. Ramani
13.	Mr. S. Kalaiselvan	Assistant Professor and Head Department of Visual Communication, Vels Institute of Science, Technology and Advanced Studies, Chennai	External Member	S. Kalaiselvan



Registrar  
St. Peter's Institute of Higher Education and Research  
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9.1	<p>Considered the minutes of the 8<sup>th</sup> meeting of Board of Studies in Visual Communication held on 08-02-2021</p> <p><b>RESOLVED</b> that the minutes of the 8<sup>th</sup> meeting of Board of Studies in Visual Communication held on 08-02-2021 be confirmed.</p>
9.2	<p>Reviewed the Syllabi of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS).</p> <p><b>RESOLVED</b> that the Syllabi of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS) be continued.</p>
9.3	<p>Reviewed the Syllabi of V &amp; VI Semester of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS).</p> <p><b>RESOLVED</b> that the Syllabi of V &amp; VI Semester of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS) be approved. <b>(Appendix-I)</b></p>
9.4	<p>Considered to include Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum in the syllabi of B.Sc Visual Communication</p> <p><b>RESOLVED</b> that the Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum</p>

Date: 08-02-2021

Chairman

HOD

Dept. of Visual Communication  
 St. Peter's Institute of Higher Education and Research  
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**Appendix-I**

**V Semester**

Code No.	Course Title		Credit	Marks		
				CA	EA	Total
AVCT3601	Core Sub:	Media, Culture and Society	5	40	60	100
AVCT3602		Television Production	5	40	60	100
AVCP3601		Web Publishing [Practical]	5	40	60	100
AVCP3602		Advertising Photography [Practical]	5	40	60	100
520UVET01	Part IV : Value Education		2	40	60	100
520UVCP03	Project [Phase 1]		5	-	-	-
<b>Total</b>			<b>27</b>	<b>200</b>	<b>300</b>	<b>500</b>

**VI Semester**

Code No.	Course Title		Credit	Marks		
				CA	EA	Total
AVCT3603	Core Subject:	Media Organization	4	40	60	100
AVCP3604		TV Production Practice [Practical]	4	V.40	R.60	100
AVCP3605		3 D Animation [Practical]	4	V.40	R.60	100
620UVCP04	Project [Phase 2]		5	-	-	-
620UVCP05	Project [Phase 3]		5	-	-	100
620UEAT01	Extension Activity		1	-	-	-
<b>Total</b>			<b>23</b>	<b>120</b>	<b>180</b>	<b>400</b>



*[Handwritten Signature]*

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MINUTES OF THE 10<sup>th</sup> MEETING OF THE BOARD OF STUDIES IN  
**VISUAL COMMUNICATION**  
Held on 03-02-2022

**Members Present**

S.No	Name	Designation	Member	Signature
1.	Mr.V.Saravana Ragavan	Professor & Head	Chairman	
2.	Mr.S. Kanthaswami	Assistant Professor	Internal Member	
3.	Mr.D.Vickram	Assistant Professor	Internal Member	
4.	Ms.M.Nithiya	Assistant Professor	Internal Member	
5.	Mrs.M.Usha Rani	Assistant Professor	Internal Member	
6.	Mr.K.JayaSurya	Assistant Professor	Internal Member	
7.	Mr.B.Aswin	Assistant Professor	Internal Member	
8.	Ms.K.Swapna	Assistant Professor	Internal Member	
9.	MR.R.SathyaNarayanan	Assistant Professor	Internal Member	
10.	Ms.T.Sai Devika	Assistant Professor	Internal Member	
11.	Mr.S.Ganesh	Assistant Professor	Internal Member	
12.	Dr. R.Ramani	Associate Professor, Department of Visual communication, Sindhi Arts and Science College, Chennai	External Member	
13.	Mr. S. Kalaiselvan	Assistant Professor and Head Department of Visual Communication, Vels Institute of Science, Technology and Advanced Studies, Chennai	External Member	



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10.1	<p>Considered the minutes of the 9<sup>th</sup> meeting of Board of Studies in Visual Communication held on 08-08-2021  <b>RESOLVED</b> that the minutes of the 8<sup>th</sup> meeting of Board of Studies in Visual Communication held on 08-08-2021 be confirmed.</p>
10.2	<p>Reviewed the Syllabi of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS).  <b>RESOLVED</b> that the Syllabi of B.Sc Visual Communication programme under the Regulations 2020 with Choice Based Credit System (CBCS) be continued.</p>
10.3	<p>Reviewed and considered the curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders.  <b>RESOLVED</b> that curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders to be approved. (Appendix-I)</p>
10.3	<p>Considered to include Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum in the syllabi of B.Sc Visual Communication  <b>RESOLVED</b> that the Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum</p>

Date: 03-02-2022

Chairman  
HOD

Dept. of Visual Communication  
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**Appendix-I**

Programme	Stakeholders	Feedback	Recommendation	Action taken
VCU	Student	Students suggested the need for job oriented courses in industry and training for facing interviews during campus selection. They also requested to provide career guidance and expert talks by industrialists.	To offer multilingual program for advancing in technical domain.	Carrier guidance programs were given and counselling cell supported the development of soft skills and communication ability.
	Teacher	Teaching methods and teaching aids must be improved	Suggested advance learning	ICT methods and smart boards were Used for effective teaching.
	Alumni	More emphasis should be given to opted field of study. Focus more on Inter- disciplinary activities of many courses.	Suggested for Inter-disciplinary In-house projects.	Inter- departmental research initiatives was encouraged.
	Parent	Placement and industry based courses	To offer more focused placement training and industrial training and also advanced courses.	To offer more placement training and also advanced courses

Date: 03-02-2022



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