

St.PETERS INSTITUTE OF HIGHER EDUCATION AND RESEARCH
 (Deemed to be University U/S 3 of the UGC Act, 1956)
 AVADI, CHENNAI-600054
**MINUTES OF THE 6th MEETING OF THE BOARD OF STUDIES IN
 VISUAL COMMUNICATION**
 Held on 19-08-2019

Members Present

S.No	Name	Designation	Member	Signature
1.	Mr.V.Saravana Ragavan	Professor & Head	Chairman	
2.	Mr.S. Kanthaswami	Assistant Professor	Internal Member	
3.	Mrs.R.Priya	Assistant Professor	Internal Member	
4.	Mr. M.P. Prabhu	Assistant Professor, Department of Visual communication, Hindustan College of Arts and Science, Chennai	External Member	
5.	Mr.G.Aravind	Assistant Professor, Department of Visual communication, DG Vaishnav College, Chennai.	External Member	

6.1	Considered the minutes of the 5 th meeting of Board of Studies in Visual Communication held on 15-02-2019 RESOLVED that the minutes of the 5 th meeting of Board of Studies in Visual Communication held on 15-02-2019 be confirmed.
6.2	Reviewed the Regulations & Syllabi B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) RESOLVED that the Regulations & Syllabi B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) be continued.
6.3	Reviewed the curricula developed having relevance to the local /national /regional /global developmental needs with learning objectives including programme outcomes, program specific programmes. RESOLVED that the syllabi of B.Sc Visual Communication programme under the Regulations 2016 developed having relevance to the local /national /regional /global developmental needs with learning objectives including programme outcomes, program specific outcomes and course outcomes of all the programmes be approved.
6.4	Reviewed and considered the curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders. RESOLVED that curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders to be approved. (Appendix-I).

Date: 19-08-2019

Chairman



Registrar

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 Avadi, Chennai-600 054.

HOD
 Dept. of Visual Communication
 St. Peter's Institute of Higher Education and Research
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Appendix-I

Programme	Stakeholders	Feedback	Recommendation	Action taken
VCU	Student	Students suggested the need for job oriented courses in industry and training for facing interviews during campus selection. They also requested to provide career guidance and expert talks by industrialists.	To offer multilingual program for advancing in technical domain.	Carrier guidance programs were given and counselling cell supported the development of soft skills and communication ability.
	Teacher	Teaching methods and teaching aids must be improved	Suggested advance learning	ICT methods and smart boards were Used for effective teaching.

Date: 19-08-2019

Chairman
HOD

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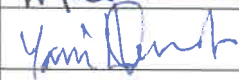
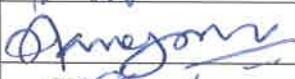



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**MINUTES OF THE 7th MEETING OF THE BOARD OF STUDIES IN
VISUAL COMMUNICATION**
Held on 20-02-2020

Members Present

S.No	Name	Designation	Member	Signature
1.	Mr.V.Saravana Ragavan	Professor & Head	Chairman	
2.	Mr.S. Kanthaswami	Assistant Professor	Internal Member	
3.	Mrs. A.Maheshwari	Assistant Professor	Internal Member	
4.	Mrs. D.L. Yamini Latha	Assistant Professor	Internal Member	
5.	Mr. J. Manigandan	Assistant Professor	Internal Member	
6.	Mrs. E.Shobana	Assistant Professor	Internal Member	
7.	Mrs. R.Ramani	Assistant Professor, Department of Visual communication, Sindhi Arts's and Science College, Chennai	External Member	
8.	Mr. S. Kalaiselvan	Assistant Professor and Head , Department of Visual Communication, Vels Institute of Science, Technology and Advanced Studies, Chennai	External Member	

7.1	Considered the minutes of the 6 th meeting of Board of Studies in Visual Communication held on 19-08-2019 RESOLVED that the minutes of the 6 th meeting of Board of Studies in Visual Communication held on 19-08-2019 be confirmed.
7.2	Reviewed the Syllabi B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) RESOLVED that the Syllabi B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) be continued.
7.3	Considered the syllabi of B.Sc Visual Communication programme under the new Regulations 2020 with Choice Based Credit System (CBCS) from the batch of students to be admitted in 2020-21. RESOLVED that the Syllabi of B.Sc Visual Communication programme under the new Regulations 2020 with Choice Based Credit System (CBCS) from the batch of students to be admitted in 2020-21 be approved.(Appendix-I)




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7.4	<p>Reviewed and considered the curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders.</p> <p>RESOLVED that curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders to be approved. (Appendix-II)</p>
7.5	<p>Considered to include Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum in the syllabi of B.Sc Visual Communication</p> <p>RESOLVED that the Value Added Course imparting transferrable/ local needs / employability / entrepreneurship /skill development and life skills offered beyond the curriculum such as course on "Advanced Techniques in Photoshop" be approved for the upcoming Semester (2020-21)</p>

Date: 20-02-2020

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I Semester

Code No.	Course Title	Credit	Marks		
			CA	EA	Total
ATLT1601/ AHLT1601/ ATET1601/ AFLT1601	Part :Language –I (Tamil –I / Telugu-I / Hindi –I/French –I)	4	40	60	100
AENT1638	Part II: English –I	4	40	60	100
AVCT1601	Introduction to Visual Communication	4	40	60	100
AVCL1601		Drawing – I	4	40	60
AVCA1601	Allied Paper I: Graphic Design –I	4	40	60	100
AVCT1651	Non Major Elective : History of Journalism in Tamilnadu	2	40	60	100
AENT1642	English For Communication	2	40	60	100
Total		24	280	420	700

II Semester

Code No.	Course Title	Credit	Marks		
			CA	EA	Total
ATLT1602/ AHLT1602/ ATET1602/ AFLT1602	Part – I: Language -II (Tamil-II / Telugu-II / Hindi –II / French -II)	4	40	60	100
AENT1639	Part – II: English –II	4	40	60	100
AVCT1602	Part III: Communication Skills	4	40	60	100
AVCL1602	Core Subject: Drawing – II	4	40	60	100
AVAP1621	Allied Paper II: Graphic Design – II	5	40	60	100
AVCT1652	Non Major Elective :	2	40	60	100
AEVT1601	Environmental Studies	2	40	60	100
ASSL1601	Soft Skills I	1	10 0	-	100
Total		26	380	420	800




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Appendix-II

Programme	Stakeholders	Feedback	Recommendation	Action taken
VCU	Student	Students suggested the need for job oriented courses in industry and training for facing interviews during campus selection. They also requested to provide career guidance and expert talks by industrialists.	To offer multilingual program for advancing in technical domain.	Carrier guidance programs were given and counselling cell supported the development of soft skills and communication ability.
	Teacher	Teaching methods and teaching aids must be improved	Suggested advance learning	ICT methods and smart boards were Used for effective teaching.

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