




St.PETERS INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Deemed to be University U/S 3 of the UGC Act, 1956)
AVADI, CHENNAI-600054

MINUTES OF THE 1ST MEETING OF THE BOARD OF STUDIES IN
VISUAL COMMUNICATION

Held on 06-02-2017
Members Present

S.No	Name	Designation	Member	Signature
1.	Mr.S. Kanthaswami	Assistant Professor & Head	Chairman	
2.	Mr. M.P. Prabhu	Assistant Professor, Department of Visual communication, Hindustan College of Arts and Science, Chennai	External Member	
3.	Mr.G.Aravind	Assistant Professor, Department of Visual communication, DG Vaishnav College, Chennai.	External Member	

1.1	Preview of the Regulations & Syllabi of B.Sc Visual Communication programme under the Regulations 2016. RESOLVED that the Regulations & Syllabi of B.Sc Visual Communication programme under the Regulations 2016 be confirmed.
1.2	Preview of the Regulations & Syllabi of III & IV Semester of Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS). RESOLVED that the Regulations & Syllabi of III & IV Semester of Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) be continued(Appendix-I)

Date: 06-02-2017



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Chairman

Dept. of Visual Communication
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Appendix- I

St.PETERS INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Deemed to be University U/S 3 of the UGC Act, 1956)

AVADI, CHENNAI-600054
III Semester

Code No.	Course Title	Credit	Marks		
			CA	EA	Total
316UTMT01/UTET01 / UHIT01 / 316UFRT01	Part – I: Language -III (Tamil-III / Telugu-III / Hindi –III / French -III)	3	25	75	100
316UEHT02	Part – II: English –III	3	25	75	100
316UVCT03	Part – III: Advertising	4	25	75	100
316UVCT04	Core Sub: Printing and Publication	4	25	75	100
316UVCP01	Allied Paper III: Computer Graphics [Practical]	4	*V.20	*R.80	100
316UCCT03	Soft Skills (Common to all UG Branches)	2	50	50	100
Total		20	170	430	600

R = Record; V = viva

IV Semester

Code No.	Course Title	Credit	Marks		
			CA	EA	Total
416UTMT01/ UTET01 /UHIT01/ 416UFRT01	Part – I: Language -IV (Tamil -IV / Telugu -IV / Hindi-IV /French -IV)	3	25	75	100
416UEHT02	Part – II: English –IV	3	25	75	100
416UVCT03	Part – III: Core Subject: Elements of Film	4	25	75	100
416UVCT04	Basic Photography	4	25	75	100
416UVCP01	Allied Paper – IV: Practical Photography [Practical]	4	V.20	R.80	100
416UEST01	Environmental Studies (Common to all UG Branches)	2	25	75	100
416UCCT04	Soft Skills (Common to all UG Branches)	2	50	50	100
Total		22	195	505	700



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MINUTES OF THE 2nd MEETING OF THE BOARD OF STUDIES IN

VISUAL COMMUNICATION

Held on 24-08-2017

Members Present

S.No	Name	Designation	Member	Signature
1.	Mr.S. Kanthaswami	Assistant Professor & Head	Chairman	
2.	Mr. M.P. Prabhu	Assistant Professor, Department of Visual communication, Hindustan College of Arts and Science, Chennai	External Member	
3.	Mr.G.Aravind	Assistant Professor, Department of Visual communication, DG Vaishnav College, Chennai.	External Member	

2.1	Considered the minutes of the 1 st meeting of Board of Studies in Visual Communication held on 6 th February 2017 RESOLVED that the minutes of the 1 st meeting of Board of Studies in Visual Communication held on 6 th February 2017 be confirmed.
2.2	Reviewed the Regulations & Syllabi of B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS). RESOLVED that the Regulations & Syllabi of B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) be continued.
2.3	Reviewed and considered the curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders. RESOLVED that curriculum feedback analysis and action taken report based on the suggestions given by the stakeholders to be approved. (Appendix-I)
2.4	Considered to include courses having focus on local needs / employability / entrepreneurship /skill development in the syllabi of B.Sc Visual Communication under the Regulations 2016 RESOLVED to include courses having focus on employability / entrepreneurship /skill development in the syllabi of B.Sc Visual Communication under the Regulations 2016.

Date: 24-08-2017




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Appendix-I

Programme	Stakeholders	Feedback	Recommendation	Action taken
VCU	Student	Students suggested the need for job oriented courses, training for facing interviews during campus selection. They also requested to provide career guidance and expert talks by industrialists.	To offer multilingual program for advancing in technical domain.	Carrier guidance programs were given and counselling cell supported the development of soft skills and communication ability.
	Teacher	Teaching methods and teaching aids must be improved	Suggested advance learning	ICT methods and smart boards were Used for effective teaching.

Date: 24-08-2017



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S. Jeyaraj

Chairman

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MINUTES OF THE 3rd MEETING OF THE BOARD OF STUDIES IN

VISUAL COMMUNICATION

Held on 16-02-2018

Members Present

S.No	Name	Designation	Member	Signature
1.	Mr.S. Kanthaswami	Assistant Professor & Head	Chairman	
2.	Mr. M.P. Prabhu	Assistant Professor, Department of Visual communication, Hindustan College of Arts and Science, Chennai	External Member	
3.	Mr.G.Aravind	Assistant Professor, Department of Visual communication, DG Vaishnav College, Chennai.	External Member	

3.1	Considered the minutes of the 2 nd meeting of Board of Studies in Visual Communication held on 24-08-2017 RESOLVED that the minutes of the 2 nd meeting of Board of Studies in Visual Communication held on 24-08-2017 be confirmed.
3.2	Reviewed the Regulations & Syllabi of V & VI Semester of B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS). RESOLVED that the Regulations & Syllabi of V & VI Semester of B.Sc Visual Communication programme under the Regulations 2016 with Choice Based Credit System (CBCS) be continued.(Appendix-I)
3.3	Considered to include courses having focus on local needs / employability / entrepreneurship /skill development in the syllabi of B.Sc Visual Communication under the Regulations 2016 RESOLVED to include courses having focus on local needs /employability / entrepreneurship /skill development in the syllabi of B.Sc Visual Communication under the Regulations 2016.

Date: 16-02-2018





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Appendix-I

St.PETERS INSTITUTE OF HIGHER EDUCATION AND RESEARCH
B.Sc VISUAL COMMUNICATION PROGRAMME –Regulations 2016
REGULATIONS AND SYLLABI UNDER CHOICE BASED CREDIT SYSTEM
(Effective from the Academic Year 2018-19)

V Semester

Code No.	Course Title		Credit	Marks		
				CA	EA	Total
516UVCT01	Core Sub:	Media, Culture and Society	5	25	75	100
516UVCT02		Television Production	5	25	75	100
516UVCP01		Web Publishing [Practical]	5	V.20	R.80	100
516UVCP02		Advertising Photography [Practical]	5	V.20	R.80	100
516UVET01	Part IV : Value Education (Common to all UG Branches)		2	25	75	100
516UVCP03	Project [Phase 1]		5	40	60	100
Total			27	155	445	600

VI Semester

Code No.	Course Title		Credit	Marks		
				CA	EA	Total
616UVCT01	Core Subject:	Media Organization	4	25		100
616UVCP01		TV Production Practice [Practical]	4	V.20	R.80	100
616UVCP02		3 D Animation [Practical]	4	V.20	R.80	100
616UVCP03	Project [Phase 2]		5	40	60	100
616UVCP04	Project [Phase 3]		5	40	60	100
616UEAP01	Extension Activity (Common to all UG Branches)		1	40	60	100
Total			23	185	415	500

Date: 16-02-2018




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